

**Consolidado**

Periodo: del 01 Julio al 23 Setiembre 2014

Tarifa Impresa Bruta en dólares

Tipos de Avisos: Todos

Targets: No Presenta

FILTROS	TOTAL	MES		
		Julio del 2014	Agosto del 2014	Setiembre del 2014
<b>TOTAL</b>	<b>3,634,146.41</b>	<b>64,567.83</b>	<b>555,052.53</b>	<b>3,014,526.04</b>
<b>APRA</b>	77,602.17		77,602.17	
CABLE	840.00		840.00	
RADIO	2,425.50		2,425.50	
TV	74,336.67		74,336.67	
<b>DIALOGO VECINAL</b>	<b>190,895.93</b>			190,895.93
DIARIOS	23,996.00			23,996.00
RADIO	73,690.33			73,690.33
TV	93,209.60			93,209.60
<b>FRANJA ELECTORAL</b>	<b>1,486,046.00</b>			1,486,046.00
RADIO	142,518.00			142,518.00
TV	1,343,528.00			1,343,528.00
<b>FUERZA POPULAR</b>	<b>38,475.77</b>		9,968.00	28,507.77
CABLE	12,484.80		3,360.00	9,124.80
DIARIOS	20,151.00		6,608.00	13,543.00
RADIO	5,839.97			5,839.97
<b>FUERZA REGIONAL</b>	<b>40,989.61</b>			40,989.61
DIARIOS	40,231.00			40,231.00
TV	758.61			758.61
<b>ONPE</b>	<b>7,686.09</b>			7,686.09
TV	7,686.09			7,686.09
<b>PART SOLIDARIDAD NACIONAL</b>	<b>885,130.97</b>	64,567.83	64,882.47	755,680.67
CABLE	18,985.40		5,909.33	13,076.07
TV	866,145.57	64,567.83	58,973.13	742,604.60
<b>PARTIDO POPULAR CRISTIANO</b>	<b>4,076.00</b>		4,076.00	
DIARIOS	4,076.00		4,076.00	
<b>PARTIDO VAMOS PERU</b>	<b>36,853.27</b>		21,208.07	15,645.20
DIARIOS	1,115.00		223.00	892.00
RADIO	12,361.07			12,361.07
TV	23,377.20		20,985.07	2,392.13
<b>PERU PATRIA SEGURA</b>	<b>4,748.67</b>			4,748.67
DIARIOS	2,277.00			2,277.00
TV	2,471.67			2,471.67
<b>PERU POSIBLE</b>	<b>7,604.73</b>			7,604.73
TV	7,604.73			7,604.73
<b>POR TI CALLAO</b>	<b>329.56</b>			329.56
TV	329.56			329.56
<b>POR TI LOS OLIVOS</b>	<b>4,496.20</b>			4,496.20
RADIO	4,496.20			4,496.20
<b>PUERTO CALLAO</b>	<b>3,380.72</b>			3,380.72
TV	3,380.72			3,380.72
<b>SUSANA VILLARAN DE LA PUENTE</b>	<b>845,830.73</b>		377,315.83	468,514.90
TV	845,830.73		377,315.83	468,514.90